



*We are a welcoming, active and business-friendly rural
foothill community built on California's rich gold rush history*

City Manager's Report
May 9, 2023, City Council Meeting
Prepared by: M. Cleve Morris, City Manager
Item #: 6.2

Subject: Receive and File Social Media Report

Recommendation: Receive and File Social Media Report

Purpose: To review the results of the City's new Social Media Program.

Strategic Plan Strategy: Strategy - Create a supportive framework for action by supporting systems and human resources that can succeed.
 a. Develop a Program for Effective Communications with the public.

Discussion: Emily Idleman of Bold Communications will provide an update on the results of our Social Media Outreach Program.

Options: NA

Environmental:

This program does not qualify as a project under the California Environmental Quality Act (CEQA) and therefore no Environmental Statement is necessary.

Cost: NA

Budget Impact: NA



M. Cleve Morris, City Manager

Attachments:

Att. A: Presentation